

News Release

Media Contact:

Brian Spier

Ph +61 (0)408 715 782

bspier@sibiz.com.au

2nd September 2008

TerraGo Announces New Release of Publisher for ArcGIS

*Comprehensive release enables the import of field intelligence into ESRI ArcGIS
and improves portability of TerraGo GeoPDF files*

TerraGo Technologies®, a leading provider of geospatial collaboration software solutions, announced today the general availability of its TerraGo Publisher for ArcGIS® version 5 software. The new solution gives customers the ability to create higher-performing, higher-quality GeoPDF® maps and images when working within an ESRI ArcGIS environment. These files can be leveraged by field/mobile workers using the TerraGo Toolbar® or TerraGo Mobile® applications for more effective intelligence gathering and spatial-based collaboration.

“A majority of our customers use ESRI’s industry leading desktop GIS software to create geospatial products,” said Richard McKay, VP of Worldwide Sales for TerraGo Technologies. “In this new release, we focused on making end-to-end geospatial collaboration simple and easy for ArcGIS users by giving them the power to import and view all different types of data from the field into the ArcGIS environment. In addition, we made the GeoPDF file itself smaller and faster, thus improving the usability and portability of geospatial assets at the edge of the enterprise.”

Key enhancements available in the new version of TerraGo Publisher for ArcGIS include:

- **Advanced geospatial collaboration**: All files published out of Publisher for ArcGIS now inherently give field/mobile workers the ability to make GeoMarks, which can include comments, structured form data, stamps, lines, polygons, photographs and other types of multi-media geospatial intelligence. This data, now wrapped in the TerraGo Collaboration Package®, is highly portable and can be easily brought back into ArcGIS for better decision making by GIS analysts and field workers.
- **Performance Enhancements**: TerraGo has implemented new techniques to improve the performance and file size of GeoPDF files created from ArcGIS. For example, the type of PDF image and compression used varies on an image by image basis, optimizing the GeoPDF file size and image quality.
- **ISO/OGC Support**: Users can now create geo-referenced PDF files that adhere to the Open Geospatial Consortium (OGC) Best Practice or the ISO 32000 emerging standard for geospatial extensions. The View feature in Publisher for ArcGIS can now be used with geo-referenced PDF files generated from ESRI or any other source that follows the ISO specification. TerraGo has also added support for thousands of new coordinate systems.

TerraGo Publisher for ArcGIS is an enterprise software solution that gives hundreds of organizations the ability to extend the access and application of their geospatial assets. Some of the world’s leading GIS organizations, including the National Geospatial-Intelligence Agency (NGA), US Army Geospatial Center (AGC), US Geological Survey (USGS), as well as utility companies, oil and gas firms, public safety/emergency management departments, and engineering teams depend on TerraGo. To learn more about TerraGo Publisher for ArcGIS, visit www.terragotech.com/solutions



About SIBIZ

SIBIZ is the authorised distributor of GeoPDF products in Australia and New Zealand for TerraGo Technologies, providing sales, training and support for the GeoPDF suite. SIBIZ also supply professional services customising GeoPDF files and the production of fully featured Mapbook products based upon the GeoPDF platform. For more information, visit www.sibiz.com.au

Editors Note: TerraGo, the TerraGo Technologies logo, Map2PDF and GeoPDF are registered trademarks of TerraGo Technologies. Adobe, Adobe Acrobat and Adobe Reader are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. All other trademarks are recognized as proprietary to their owners.